

# Soft Drinks Packaging in Malaysia

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## Abstracts

PET bottles continue to be seen as convenient and cost-effective packaging across the entire supply chain, with sales declining in both 2020 and 2021, but at a slower rate than the overall soft drinks packaging market. However, demand for glass bottles saw a significant reduction in 2020 as on-the-go consumption and foodservice sales were heavily affected by COVID-19, and the measures implemented to contain its spread. Demand for metal beverage cans was also hit by the pandemic in 2020, although...

Euromonitor International's Soft Drinks Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PET bottles sales are declining, but this pack type is still gaining share in soft drinks

Smaller sizes hit by the pandemic, but benefiting from health and wellness trend

Players look to tap into sustainability concerns among consumers

PROSPECTS AND OPPORTUNITIES

Still bottled water's growth will help drive usage of PET bottles

Malaysian government plans to ban single-use plastic by 2030

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