

# Soft Drinks Packaging in Hong Kong, China

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Date: February 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: S2F02AE7378EN

## Abstracts

Total unit volumes saw a marked decline in 2020, after having recorded positive, albeit consistently slowing, growth over the earlier years of the review period. The foodservice channel registered a steep sales decline in 2020, although the retail channel was also seeing falling unit volumes. Foodservice establishments were closed from during lockdowns and, in addition, even when allowed to reopen, foodservice outlets were required to reduce their business hours for dine-in customers as well as...

Euromonitor International's Soft Drinks Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOFT DRINKS PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

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PET bottles bounces back in 2021 after the declining sales seen in 2020

Increasing numbers of players adopting label-free packaging

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons to see growth via juice drinks

Authorities look to move responsibility on to manufacturers for making products recyclable

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