

Soft Drinks in Slovenia

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Abstracts

Soft drinks witnessed steady volume growth in 2023 with progress reported in both the off-trade and on-trade. Horeca establishments are now trading as normal in Slovenia and this is enabling on-trade volume sales to make a further recovery with totals exceeding pre-pandemic levels in 2023. On-the-go consumption has improved since the pandemic, particularly for bottled water, carbonates and juices, which are predominantly sold in single-serving formats. Inflation and higher unit prices remain a k...

Euromonitor International's Soft Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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