

Soft Drinks in Saudi Arabia

<https://marketpublishers.com/r/SAF2EF933D8EN.html>

Date: November 2023

Pages: 86

Price: US\$ 2,100.00 (Single User License)

ID: SAF2EF933D8EN

Abstracts

Sales of soft drinks have continued to see healthy growth in retail volume and value terms in 2023, with sales benefiting from a booming economy. Furthermore, the country's hot climate means there is a constant demand for soft drinks. Saudi Arabia has also benefited from a sharp rise in oil prices which has ensured that the market has maintained stable inflation while also seeing an uptick in economic activity which has been a big plus for sales of soft drinks. Furthermore, not only is Saudi Ara...

Euromonitor International's Soft Drinks in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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