

# Soft Drinks in Russia

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## Abstracts

2021 was a good year for almost all categories of soft drinks in Russia. Major categories such as carbonates and bottled water were boosted by a recovery in the horeca channel as COVID-19 restrictions were eased, as well as the hot summer in 2021. In 2020 the main retail sales driver was demand for larger packaging due to consumers stockpiling supplies due to COVID-19. In contrast, 2021 saw the return of impulse purchases as consumers returned to school and the workplace, boosting demand for sma...

Euromonitor International's Soft Drinks in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**ASIAN SPECIALITY DRINKS IN RUSSIA**

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