

Soft Drinks Packaging in India

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Abstracts

After the decline in sales of soft drinks in 2020 due to the arrival of the pandemic in India, 2022 saw a continuation of the recovery that began in 2021. This could be attributed to the fact that people were spending more time outdoors and were back at school and in the office, thus helping to boost the consumption of soft drinks. The reopening of the foodservice industry after the pandemic was also seeing a strong rebound in this channel. Most pack types, including the main ones like PET bottl...

Euromonitor International's Soft Drinks Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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PET bottles will remain the biggest soft drinks pack type in India over the forecast period

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