

Soft Drinks in Egypt

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Abstracts

In 2023, soft drinks witnessed moderate retail volume growth and double-digit current value growth, supported by the continuous rise in prices across most categories. Economic uncertainty has been a key challenge for soft drinks manufacturers and consumers alike, with the inflation rate skyrocketing and the supply of imports falling due to limited access to foreign currency. Most manufacturers have had to resort to increasing their prices in order to compensate for the rising cost of transportat...

Euromonitor International's Soft Drinks in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Soft Drinks in Egypt
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LIST OF CONTENTS AND TABLES

SOFT DRINKS IN EGYPT
EXECUTIVE SUMMARY
Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs Retail
What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 20 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 21 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 25 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 27 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 29 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 30 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Egypt

DISCLAIMER

SOURCES

Summary 1 Research Sources

CARBONATES IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Prices in carbonates continue to rise

Coca-Cola builds retail volume share through brand partnerships and gaming initiatives

Coca-Cola launches Coke Studio in Egypt

PROSPECTS AND OPPORTUNITIES

Carbonate prices are expected to rise

Local carbonates make strides amid hiccups

Major players to bring new innovations in product development and marketing

CATEGORY DATA

Table 31 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 32 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 33 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 34 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 35 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 36 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 37 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 38 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 39 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 40 Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 41 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 42 LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 43 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 44 LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 45 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 46 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 47 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 48 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 49 Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 50 Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

JUICE IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Juice category continues to grow with a shift from nectars to juice drinks

Wider product availability of children's products

Juhayna continues to lead the category regardless of price shifts across retail channels

PROSPECTS AND OPPORTUNITIES

Healthy growth driven by juice drinks and premiumisation

Packaging innovations will drive demand and attract consumers

Ongoing shift away from nectars

CATEGORY DATA

Table 51 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 52 Off-trade Sales of Juice by Category: Value 2018-2023

Table 53 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 54 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 55 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 56 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 57 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 58 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 59 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 60 Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 61 Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 62 Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

BOTTLED WATER IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Prices continue to surge in bottled water

Nestlé remains leader in bottled water

Government fights back against illegal bottled water production

PROSPECTS AND OPPORTUNITIES

Price increases to support constant value growth

Players to focus on securing production efficiency and distribution

Niche categories face uncertainty due to economic challenges

CATEGORY DATA

Table 63 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 64 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 65 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 66 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 67 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 68 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 69 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 70 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 71 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 72 Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 73 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 74 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth

2023-2028

SPORTS DRINKS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Niche sports drinks category faces volume sales decline

Reduced availability of sports drinks

Gatorade remains the dominant sports drink brand in Egypt

PROSPECTS AND OPPORTUNITIES

Limited prospects for sports drinks

Move beyond niche status unlikely in the absence of domestic production

Uncertain future for sports drinks within the on-trade

CATEGORY DATA

Table 75 Off-trade Sales of Sports Drinks: Volume 2018-2023

Table 76 Off-trade Sales of Sports Drinks: Value 2018-2023

Table 77 Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023

Table 78 Off-trade Sales of Sports Drinks: % Value Growth 2018-2023

Table 79 NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023

Table 80 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023

Table 81 NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023

Table 82 LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023

Table 83 Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028

Table 84 Forecast Off-trade Sales of Sports Drinks: Value 2023-2028

Table 85 Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028

Table 86 Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

ENERGY DRINKS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of energy drinks skyrocket in off-trade

Government warnings raised about energy drinks consumption among young people

Coca-Cola launches Fury Energy to compete with Sting

PROSPECTS AND OPPORTUNITIES

Dynamic growth ahead for energy drinks

Competition to intensify in energy drinks

Stronger health narrative and legislation poses challenge for energy drinks

CATEGORY DATA

Table 87 Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 88 Off-trade Sales of Energy Drinks: Value 2018-2023

Table 89 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 90 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 91 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 92 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 93 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 94 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 95 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 96 Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 97 Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 98 Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

CONCENTRATES IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer interest in concentrates is falling

Brands begin to leave concentrates

Marketing activity decreases in powder concentrates

PROSPECTS AND OPPORTUNITIES

Steady growth but challenges lie ahead for concentrates

Limited innovation anticipated in concentrates

Non-price promotions to attract consumers

CATEGORY DATA

Concentrates Conversions

Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 99 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 100 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 101 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 102 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 103 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 104 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 105 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 106 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 107 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 108 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 109 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 110 Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 111 Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 112 Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 113 Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

RTD TEA IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

RTD tea remains a niche category in Egypt

Lipton holds its strong lead amid new arrivals from local brands

Prices of iced tea continue to rise

PROSPECTS AND OPPORTUNITIES

RTD tea to grow moderately as it enjoys niche status

New local brands to drive sales with more affordable options

RTD tea to become a more niche, luxury item

CATEGORY DATA

Table 114 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 115 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 116 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 117 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 118 Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 119 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 120 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 121 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 122 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 123 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 124 Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 125 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 126 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

RTD COFFEE IN EGYPT KEY DATA FINDINGS

2023 DEVELOPMENTS

Off-trade volume sales driven by more affluent consumers
Starbucks RTD coffee benefits from wider retail availability
Nescafé still the outright leader as Starbucks maintains position

PROSPECTS AND OPPORTUNITIES

Modest but stable growth in off-trade volume sales projected
High prices to curb demand for RTD coffee
Brands to drive sales with flavour expansion

CATEGORY DATA

Table 127 Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 128 Off-trade Sales of RTD Coffee: Value 2018-2023

Table 129 Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 130 Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 131 NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 132 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 133 NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 134 LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 135 Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 136 Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 137 Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 138 Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

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