

Soft Drinks Packaging in Canada

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Abstracts

Bubly, the PepsiCo flavoured bottled water brand, announced in 2019 that it would be eliminating the use of plastic bottles for its products, switching entirely to being packaged in metal beverage cans. It began to implement this packaging switch from 2020, with Bubly now the leading brand in sparkling flavoured bottled water in volume terms in Canada, resulting in major changes to the packaging structure in this category in Canada, with a major increase in the unit volumes of metal beverage can...

Euromonitor International's Soft Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Soft Drinks Packaging in Canada
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LIST OF CONTENTS AND TABLES

SOFT DRINKS PACKAGING IN CANADA
KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles still gaining share despite PepsiCo switching Bubly brand to aluminium beverage cans

Rising focus on coffee and soda impacting concentrates sales in Canada

Glass bottles the dominant pack type in RTD coffee packaging

PROSPECTS AND OPPORTUNITIES

Consumer demand for functional drinks is likely to drive the RTD tea category and its packaging

New plastic ban is expected to affect soft drinks packaging

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