

Sodo Migliori Romania SRL in Personal Accessories (Romania)

https://marketpublishers.com/r/SFEF5C634B4EN.html

Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: SFEF5C634B4EN

Abstracts

The company does not seek to expand in the near future, and is waiting for purchasing power to recover and to capitalise on existing stores. Future activities will focus on effective communications (advertising, social media and the company website) or attractive offers for consumers. Furthermore, Cellini will continue to sell cheaper brands as well in the short term.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Sodo Migliori Romania SRL: Key Facts

Summary 2 Sodo Migliori Romania SRL: Operational Indicators

Company Background

Chart 1 Sodo Migliori Romania SRL: Cellini in Bucharest

Internet Strategy

Private Label

Competitive Positioning



I would like to order

Product name: Sodo Migliori Romania SRL in Personal Accessories (Romania)

Product link: https://marketpublishers.com/r/SFEF5C634B4EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SFEF5C634B4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970