

Sodo Migliori Romania SRL in Luxury Goods (Romania)

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Abstracts

Cellini began its story in Romania in 1999 when the first Cellini store was opened in Bucharest Mall. In its years of existence, the store network has grown quickly, but its expansion has reached a ceiling due to the limited consumer base. Cellini operates stores in Bucharest, Constanta and Ploiesti, with the overall situation of luxury goods reflected by an intensive concentration in the capital.

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