

Sodimac Colombia SA in Consumer Appliances (Colombia)

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Abstracts

Sodimac is currently focused on expanding the number of store-based retail outlets it operates throughout Colombia in order to maintain its position as the most important and leading operator of gardening and home improvement stores in the country. The company is currently striving to take full advantage of Colombia's ongoing construction and decoration boom, which has been underway for at least two years. The company's leading retail brand Homecenter is focused on expanding its complementary...

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