

# Société Nouvelle des Boissons Gazeuses in Soft Drinks (Tunisia)

<https://marketpublishers.com/r/S97440377B5EN.html>

Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S97440377B5EN

## Abstracts

Société Nouvelle des Boissons Gazeuses is expected to continue to focus on targeting children for its Tropic juice brand, with the company increasingly seeking to engage children and parents online. In addition, the brand is also expected to continue to benefit from strong TV advertising support, with the company seeking to capitalise on dynamic growth in juice. Within carbonates the company may shift its focus from cola to non-cola carbonates, as consumers shift towards leading global brand Co...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Société Nouvelle des Boissons Gazeuses: Key Facts

Competitive Positioning

Summary 2 Société Nouvelle des Boissons Gazeuses: Competitive Position 2016

## I would like to order

Product name: Société Nouvelle des Boissons Gazeuses in Soft Drinks (Tunisia)

Product link: <https://marketpublishers.com/r/S97440377B5EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S97440377B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970