

# Société des Stations Thermales et des Eaus Minérales in Soft Drinks (Tunisia)

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## Abstracts

Société des Stations Thermales et des Eaus Minérales is expected to continue to enjoy a strong position in soft drinks in Tunisia over the forecast period. The company is set to benefit from its strong brand portfolio in bottled water, which includes a number of distinctive brands and a wide range of prices. In addition, the company is expected to increase its focus on online marketing over the forecast period, especially via Facebook, in order to reach out to consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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