

Société d'exploitation des Eaux Minerales in Soft Drinks (Tunisia)

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Abstracts

Société d'exploitation des Eaux Minerales aims to strengthen its position in bottled water in Tunisia over the forecast period. The company is expected to benefit from its strong brand portfolio in bottled water, including Sabrine, which it has marketed since 1991 and is a natural mineral water sourced in Oued Kharrub near Chebika, in the governorate of Kairouan.

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