

# Société des Industries Pharmaceutiques de Tunisie in Consumer Health (Tunisia)

<https://marketpublishers.com/r/SF7CB941278EN.html>

Date: March 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SF7CB941278EN

## Abstracts

With the aim of increasing its production capacity, developing new manufacturing practices and optimising its management systems, Société des Industries Pharmaceutiques de Tunisie is pursuing carefully researched investment policy. This has so far involve the acquisition of highly advanced modern production equipment, the adoption of scientific manufacturing techniques and best management practices and the strengthening of its relationships with its partners, all of which has brought new...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Allergy Care, Herbal/Traditional Products, OTC, Paediatric OTC Healthcare, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Société des Industries Pharmaceutiques de Tunisie: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Société des Industries Pharmaceutiques de Tunisie: Competitive Position  
2014

## I would like to order

Product name: Société des Industries Pharmaceutiques de Tunisie in Consumer Health (Tunisia)

Product link: <https://marketpublishers.com/r/SF7CB941278EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF7CB941278EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970