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Société de Produits Industriels de Patisseries et Alimentaires (SPIPA) in Hot Drinks (Tunisia)

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Abstracts

Societe de Produits Industriels de Patisseries et Alimentaires (SPIPA) is expected to focus on boosting its sales of hot drinks in Tunisia in the forecast period. The company will not only benefit from the fashionable image of tea bags and its dynamic forecast period sales growth, but will also take advantage of its wide product range. It is likely to add new products over the forecast period, particularly within fruit/herbal tea.

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