

Sociedad Comercial Federal Internacional in Home Care (Chile)

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Abstracts

Sociedad Comercial Federal Internacional managed to recover lost sales share in 2011 after the serious consequences of the earthquake in 2010. Due to the earthquake, the company's dishwashing, multipurpose cleaners and scouring agents production plant was burned. Although Sociedad Comercial Federal Internacional could not commercialise these products, it kept its sales up through its imported insecticides and air care products.

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