

SOCAR Co in Retailing (Azerbaijan)

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Abstracts

SOCAR Co has one of the largest chains in the metropolitan area. The chain actively develops accompanying services in its petrol stations. These services include a small grocery market under the SOCAR name, a café and a car wash. The company has expanded to the Baku region, and has started to develop its chain in other cities of Azerbaijan.

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Contents

Strategic Direction

Key Facts

Summary 1 SOCAR Co: Key Facts

Summary 2 SOCAR Co: Operational Indicators 2012-2014

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 SOCAR Co: Competitive Position 2014



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