

Sobieski Sp zoo in Alcoholic Drinks (Poland)

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Abstracts

The strategic direction of Sobieski Sp zoo is determined by the overall strategy of parent corporation Belvédère SA operating in France. As the company fell into serious financial difficulties in 2012, the Economic Court in Dijon accepted austerity measures that made it possible to continue its business activity. The company operates according to the strategy called Back in the Game 2018, which foresees full recovery for the business by 2018. In 2014, the company was concentrated on...

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Contents

Strategic Direction

Key Facts

Summary 1 Sobieski Sp zoo: Key Facts

Summary 2 Sobieski Sp zoo: Operational Indicators

Competitive Positioning

Summary 3 Sobieski Sp zoo: Competitive Position 2014

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