

# Sobeys Inc in Packaged Food (Canada)

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## Abstracts

The retailer seeks to grow and expand in Canada through mergers and acquisitions, improving operational efficiency and controlling operating costs. In terms of merchandising, the player focuses on fresh products and products positioned as naturally healthier through in-store initiatives. These include the Natural Source store-within-store concept in Atlantic Canada, featuring organic, minimally processed products and products with a simple ingredient list as well as gluten-free food. It is also w...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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