

Só Peso Restauração Lda in Consumer Foodservice (Portugal)

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Abstracts

Só Peso Restauração Lda is expected to develop slowly over the forecast period. The company faced increasing competition from other foodservice types, such as fast food, which are perceived to be more modern and cheaper than self-service cafeterias. Since 2008, it has progressively refurbished its outlets. However, this was not enough to counter customer disaffection and its value sales fell strongly in 2012, leading to the closure of two outlets.

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