

# Sneaking Duck Pty Ltd in Eyewear (Australia)

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## Abstracts

Sneaking Duck will continue to invest in new product developments such as lens types and on-trend styles of frames. The company will continue to benefit from its low-cost online model and may consider further enhancements to its website. For example, in 2015 it launched the Virtual Stylist tool, allowing consumers to upload a photo and the tool to pick frames suited to that face.

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