

Snacks in Slovakia

<https://marketpublishers.com/r/SACA40BE2ABBEN.html>

Date: July 2024

Pages: 72

Price: US\$ 2,275.00 (Single User License)

ID: SACA40BE2ABBEN

Abstracts

Snacks in Slovakia in 2024 is seeing flat total volume growth in 2024, with a slight negative-digit volume decline in retail terms and small positive growth in foodservice. Meanwhile, value sales are being better supported by ongoing unit price hikes, due to high commodity prices and production costs. However, we are starting to see some elements of stabilisation, which means retail volume is improving compared to the past few years of decline. Meanwhile, foodservice is also stabilising to more...

Euromonitor International's Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Snacks in Slovakia
Euromonitor International
July 2024

LIST OF CONTENTS AND TABLES

SNACKS IN SLOVAKIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chocolate confectionery faces price challenges, although the global brands remain in the lead

Product visibility and strong promotions key to support impulse purchases

Chocolate with toys team up with popular characters in toys, games, film and TV

PROSPECTS AND OPPORTUNITIES

Premiumisation and sustainability set to be key trends over the forecast period

Nestlé's Kit Kat expands its brand portfolio into breakfast cereals

Growing competition expected from healthier-positioned snacks

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 22 Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 23 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 24 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

GUM IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Gum sees positive volume and value sales, supported by strong POS advertising in the post-pandemic landscape

Private label holds a small presence in gum, but needs stronger innovation and promotions to become competitive

Larger pack sizes and flavour innovations enables brands to attract attention

PROSPECTS AND OPPORTUNITIES

Functional gum expected to attract growing attention

Gum sales set to be boosted in 2025 by a new slew of tobacco regulations

Natural, eco-friendly, resin-based True Gum tipped as a brand to watch

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024

Table 26 Sales of Gum by Category: Value 2019-2024

Table 27 Sales of Gum by Category: % Volume Growth 2019-2024

Table 28 Sales of Gum by Category: % Value Growth 2019-2024

Table 29 Sales of Gum by Flavour: Rankings 2019-2024

Table 30 NBO Company Shares of Gum: % Value 2020-2024

Table 31 LBN Brand Shares of Gum: % Value 2021-2024

Table 32 Distribution of Gum by Format: % Value 2019-2024

Table 33 Forecast Sales of Gum by Category: Volume 2024-2029

Table 34 Forecast Sales of Gum by Category: Value 2024-2029

Table 35 Forecast Sales of Gum by Category: % Volume Growth 2024-2029

Table 36 Forecast Sales of Gum by Category: % Value Growth 2024-2029

SUGAR CONFECTIONERY IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

High raw sugar prices result in a volume slump for sugar confectionery

Convenience stores remain popular for sugar confectionery

Medicated confectionery continues to fare well

PROSPECTS AND OPPORTUNITIES

Future of sugar confectionery uncertain under the new and expanding sugar taxes

Sustainability trends continue to grow

Vegan, free-from, and low-sugar variants expected to attract further attention

CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2024

Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet biscuits see a slight volume slump, while snack bars and fruit bars fare better due to “healthier” image

Local player IDC maintains its top overall place thanks to its strength in sweet biscuits

Health and wellness trends stretch from snack bars to cookies

PROSPECTS AND OPPORTUNITIES

On-the-go snacking and “snackification” trends set to support ongoing sales

Fruit snacks set to see ongoing popularity, with potential to expand the consumer audience

Sustainability trends will continue in line with overall health and wellbeing trends

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024

Table 58 LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 59 NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 60 LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 61 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 62 Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 63 Distribution of Snack Bars by Format: % Value 2019-2024

Table 64 Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 65 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 66 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 67 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category:
% Volume Growth 2024-2029

Table 68 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category:
% Value Growth 2024-2029

ICE CREAM IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ice cream achieves positive volume sales, despite high unit prices

Private label proves popular in ice cream

Product innovations focussed on new flavours and improved health-related labelling

PROSPECTS AND OPPORTUNITIES

Sustainability trends rise in ice cream

Foodservice sales will continue to recover as consumers' spending power gradually improves

Water ice cream sees innovations, but still faces competition from home-made versions

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2019-2024

Table 70 Sales of Ice Cream by Category: Value 2019-2024

Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024

Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024

Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024

Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024

Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024

Table 78 LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024

Table 79 NBO Company Shares of Take-home Ice Cream: % Value 2020-2024

Table 80 LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024

Table 81 Distribution of Ice Cream by Format: % Value 2019-2024

Table 82 Forecast Sales of Ice Cream by Category: Volume 2024-2029

Table 83 Forecast Sales of Ice Cream by Category: Value 2024-2029

Table 84 Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029

Table 85 Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SAVOURY SNACKS IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Savoury snacks achieves positive volume growth, with private label and smaller pack sizes enabling affordable choices

Sustainability trends influence players' strategies in savoury snacks

Larger stores benefit from being able to offer extensive ranges of products and competitive prices

PROSPECTS AND OPPORTUNITIES

Foodservice sales will continue to improve in line with the ongoing recovery of the channel

Oven-baked chips set to pose competition to potato chips

Health-positioned products will continue to rise in popularity

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2024

Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 87 Sales of Savoury Snacks by Category: Value 2019-2024

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 95 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 96 Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

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