

# Snacks in Russia

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## Abstracts

The impact of Coronavirus (COVID-19) has significantly decreased in all categories of snacks in Russia in 2021. While COVID-19 cases increased strongly in the country in Q4 2020, with the highest number of deaths recorded in November, Russia avoided a national lockdown into 2021. Russia did not face another wave of COVID-19 at the beginning of the review period, and regulations and measures were less strict than in many other European countries. Consumers have adapted to the easing of restrictio...

Euromonitor International's Snacks in Russia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Confectionery, Ice Cream and Frozen Desserts, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SNACKS IN RUSSIA

#### EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

CHART 1 Snacks Value Sales Growth Scenarios: 2019-2026

CHART 2 Snacks Impact of Drivers on Value Sales: 2019-2026

#### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2016-2021

Table 2 Sales of Snacks by Category: Value 2016-2021

Table 3 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 4 Sales of Snacks by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Snacks: % Value 2017-2021

Table 6 LBN Brand Shares of Snacks: % Value 2018-2021

Table 7 Penetration of Private Label by Category: % Value 2016-2021

Table 8 Distribution of Snacks by Format: % Value 2016-2021

Table 9 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 10 Forecast Sales of Snacks by Category: Value 2021-2026

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### CHOCOLATE CONFECTIONERY IN RUSSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Ongoing interest in indulgence and higher prices spark rebound in current value sales, while volume sales start to recover as consumption occasions increase

Revival of on-the-go consumption boosts countlines and chocolate with toys, while larger packs increase the appeal of tablets

Return to social norms supports sales of chocolate confectionery as gifts

#### PROSPECTS AND OPPORTUNITIES

Chocolate confectionery set to rebound as consumers return to pre-pandemic lifestyles

A wider offer and the resumption of social gatherings set to boost boxed assortments and larger tablets

Further development of health and wellness options as more consumers seek balance between pleasure and “reduced-harm” options

Summary 2 Other Chocolate Confectionery by Product Type: 2021

#### CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2016-2021

Table 14 Sales of Chocolate Confectionery by Category: Value 2016-2021

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2016-2021

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2016-2021

Table 17 Sales of Chocolate Tablets by Type: % Value 2016-2021

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2017-2021

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2018-2021

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2016-2021

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2021-2026

Table 22 Forecast Sales of Chocolate Confectionery by Category: Value 2021-2026

Table 23 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2021-2026

Table 24 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2021-2026

#### GUM IN RUSSIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Flow back to retail stores and on-the-go consumption commence the recovery of gum  
Mondelez’s novelty continues strategy of widening appeal beyond breath freshening to lure consumers to gum

New offerings help the chasing pack close the gap on Mars in 2021

##### PROSPECTS AND OPPORTUNITIES

Health and wellness and other added-value features set to create growth opportunities

Impulse nature of gum consumption favours physical grocery retailers over e-commerce

Falling smoking prevalence and the rise of smell-free vaping products expected to hinder sales of chewing gum

#### CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2016-2021

Table 26 Sales of Gum by Category: Value 2016-2021

Table 27 Sales of Gum by Category: % Volume Growth 2016-2021

Table 28 Sales of Gum by Category: % Value Growth 2016-2021

Table 29 Sales of Gum by Flavour: Rankings 2016-2021

Table 30 NBO Company Shares of Gum: % Value 2017-2021

Table 31 LBN Brand Shares of Gum: % Value 2018-2021

Table 32 Distribution of Gum by Format: % Value 2016-2021

Table 33 Forecast Sales of Gum by Category: Volume 2021-2026

Table 34 Forecast Sales of Gum by Category: Value 2021-2026

Table 35 Forecast Sales of Gum by Category: % Volume Growth 2021-2026

Table 36 Forecast Sales of Gum by Category: % Value Growth 2021-2026

## SUGAR CONFECTIONERY IN RUSSIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Higher sales base and return to pre-pandemic norms and consumption habits hit pastilles, gums, jellies and chews in 2021

Players continue to appeal to young people to gain an edge in sugar confectionery

Local company invests in portfolio and child-friendly initiatives to consolidate leading position in 2021

#### PROSPECTS AND OPPORTUNITIES

New flavours and tastes to offer sophistication in sugar confectionery as the saturation of boiled sweets limits category growth potential

Growing health awareness offers opportunities for the development of sugar-free pastilles, gums, jellies and chews

Category crossovers and portfolio expansions offer growth opportunities for brands

Summary 3 Other Sugar Confectionery by Product Type: 2021

### CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2016-2021

Table 38 Sales of Sugar Confectionery by Category: Value 2016-2021

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2016-2021

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2016-2021

Table 41 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2016-2021

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2017-2021

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2018-2021

Table 44 Distribution of Sugar Confectionery by Format: % Value 2016-2021

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2021-2026

Table 46 Forecast Sales of Sugar Confectionery by Category: Value 2021-2026

Table 47 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2021-2026

Table 48 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2021-2026

## SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN RUSSIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Growing offer of flavours and toppings maintain positive growth performance for sweet biscuits

Health and wellness and wider distribution boost the appeal of protein/energy bars and fruit and nut bars

New product development piques the interest of consumers in snack bars and fruit snacks

#### PROSPECTS AND OPPORTUNITIES

New flavours and healthy snacking trend offer growth drivers for sweet biscuits

Healthier positioning and distribution set to widen the appeal of snack bars

Fruit snacks set to benefit from return to sports and fitness activities and health and wellness positioning

#### CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2016-2021

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2016-2021

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2016-2021

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2016-2021

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2017-2021

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2021

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2017-2021

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2018-2021

Table 57 NBO Company Shares of Snack Bars: % Value 2017-2021

Table 58 LBN Brand Shares of Snack Bars: % Value 2018-2021

Table 59 NBO Company Shares of Fruit Snacks: % Value 2017-2021

Table 60 LBN Brand Shares of Fruit Snacks: % Value 2018-2021

Table 61 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2016-2021

Table 62 Distribution of Sweet Biscuits by Format: % Value 2016-2021

Table 63 Distribution of Snack Bars by Format: % Value 2016-2021

Table 64 Distribution of Fruit Snacks by Format: % Value 2016-2021

Table 65 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2021-2026

Table 66 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2021-2026

Table 67 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2021-2026

Table 68 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category:  
% Value Growth 2021-2026

## ICE CREAM AND FROZEN DESSERTS IN RUSSIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Return to pre-pandemic lifestyles sees a rebound in foodservice and dip in retail demand

Costs of implementing mandatory labelling set to hinder demand among price-sensitive consumers

The leading players use colourful and exotic products to catch the eye of ice cream consumers

### PROSPECTS AND OPPORTUNITIES

Economic concerns and quite saturated demand set to slow volume growth in ice cream  
Manufacturers need to balance quality with affordable prices to cater to price-sensitive consumer base

HW ice cream offers scope for development and growth in a mature category

### CATEGORY DATA

Table 69 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 70 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 71 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 72 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2016-2021

Table 74 Sales of Impulse Ice Cream by Format: % Value 2016-2021

Table 75 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 76 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 77 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 78 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 79 NBO Company Shares of Impulse Ice Cream: % Value 2017-2021

Table 80 LBN Brand Shares of Impulse Ice Cream: % Value 2018-2021

Table 81 NBO Company Shares of Take-home Ice Cream: % Value 2017-2021

Table 82 LBN Brand Shares of Take-home Ice Cream: % Value 2018-2021

Table 83 NBO Company Shares of Frozen Desserts: % Value 2017-2021

Table 84 LBN Brand Shares of Frozen Desserts: % Value 2018-2021

Table 85 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 86 Distribution of Ice Cream by Format: % Value 2016-2021

Table 87 Distribution of Frozen Desserts by Format: % Value 2016-2021

Table 88 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 89 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2021-2026

Table 90 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2021-2026

Table 91 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2021-2026

## SAVOURY SNACKS IN RUSSIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Positive growth dynamics during the pandemic prove robust in 2021

New lines and flavours and wider distribution spur fastest-growing categories

The demand for nuts, seeds and trail mixes rebounds as new flavours and products tempt consumers

#### PROSPECTS AND OPPORTUNITIES

Smaller categories set to characterise key growth drivers in savoury snacks

Healthier positioning and new products expected to stimulate growth in savoury biscuits

Health and wellness trend presents push and pull factors in savour snacks

Summary 4 Other Savoury Snacks by Product Type: 2021

#### CATEGORY DATA

Table 92 Sales of Savoury Snacks by Category: Volume 2016-2021

Table 93 Sales of Savoury Snacks by Category: Value 2016-2021

Table 94 Sales of Savoury Snacks by Category: % Volume Growth 2016-2021

Table 95 Sales of Savoury Snacks by Category: % Value Growth 2016-2021

Table 96 NBO Company Shares of Savoury Snacks: % Value 2017-2021

Table 97 LBN Brand Shares of Savoury Snacks: % Value 2018-2021

Table 98 Distribution of Savoury Snacks by Format: % Value 2016-2021

Table 99 Forecast Sales of Savoury Snacks by Category: Volume 2021-2026

Table 100 Forecast Sales of Savoury Snacks by Category: Value 2021-2026

Table 101 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2021-2026

Table 102 Forecast Sales of Savoury Snacks by Category: % Value Growth 2021-2026



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