

Snacks in Norway

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Abstracts

Norway's snacks industry is seeing a minor increase in retail value sales in 2024. Unit prices and inflation have been important issues within food overall throughout 2023 and 2024, also impacting snacks. However, snacks has seen lower price hikes compared to that recorded in other food industries. Prices in chocolate confectionery are particularly low, relatively, helping to support sales in 2024. At the same time, growth is somewhat curbed by consumer price-sensitivity and rising health consci...

Euromonitor International's Snacks in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mondelez in political controversy over sales in Russia, but with limited impact on local

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Freia and Nidar continue to lead overall category

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