

Snacks in New Zealand

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Abstracts

The post-pandemic period in New Zealand has witnessed sustainably high rates of inflation. Multiple factors have contributed to this inflationary environment. The Reserve Bank of New Zealand's decision to lower interest rates to record lows at the beginning of the pandemic stimulated the local economy, leading to inflationary pressures. Additionally, both domestic and international supply chain disruptions, along with rising logistics costs, have resulted in higher costs for imported goods and g...

Euromonitor International's Snacks in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SNACKS IN NEW ZEALAND

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value sales growth

Mars switches to paper-based wrappers

Countlines continue to perform well as New Zealand settles into post-COVID-19 life

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease

Strong NPD activity expected to drive category performance over the forecast period

Despite growth headwinds, countlines expected to be the strongest performer over the forecast period

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value sales growth

Volume sales continue to decline

Chewing gum outperforms bubble gum

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease

Wrigley Co to continue to lead gum

Conscious consumerism likely to influence gum over the forecast period

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 Sales of Gum by Flavour: Rankings 2018-2023

Table 30 NBO Company Shares of Gum: % Value 2019-2023

Table 31 LBN Brand Shares of Gum: % Value 2020-2023

Table 32 Distribution of Gum by Format: % Value 2018-2023

Table 33 Forecast Sales of Gum by Category: Volume 2023-2028

Table 34 Forecast Sales of Gum by Category: Value 2023-2028

Table 35 Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 36 Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value sales growth

Skittles launches new 'Pride' packaging

Liquorice bounces back after contamination scandal

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease

'Buy Local' offers growth opportunities for local manufacturers

Cost of living pressures to create opportunities for private label brands

CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2023

Table 37 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 38 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 44 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 46 Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 47 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 48 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value sales growth

Increasing health and wellness concerns drive stand-out performance in protein/energy bars

Work-from-home trends remain entrenched, benefiting snacks

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease

Limited editions with a cause to characterise NPD activity

Sugar-free options to feature more heavily

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume

Growth 2018-2023

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 57 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 58 LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 59 NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 60 LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 61 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 62 Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 63 Distribution of Snack Bars by Format: % Value 2018-2023

Table 64 Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 65 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 66 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 67 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Warm weather drives growth in 2022, but rainy start dampens 2023

Supply chain disruptions and rising costs lead to Tip Top exit a number of brands

Plant-based ice cream emerges as standout performer

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease

Further range rotation expected from Froneri to stimulate sales

Strong growth expected from plant-based ice cream

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2018-2023

Table 70 Sales of Ice Cream by Category: Value 2018-2023

Table 71 Sales of Ice Cream by Category: % Volume Growth 2018-2023
Table 72 Sales of Ice Cream by Category: % Value Growth 2018-2023
Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023
Table 74 Sales of Impulse Ice Cream by Format: % Value 2018-2023
Table 75 NBO Company Shares of Ice Cream: % Value 2019-2023
Table 76 LBN Brand Shares of Ice Cream: % Value 2020-2023
Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023
Table 78 LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023
Table 79 NBO Company Shares of Take-home Ice Cream: % Value 2019-2023
Table 80 LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023
Table 81 Distribution of Ice Cream by Format: % Value 2018-2023
Table 82 Forecast Sales of Ice Cream by Category: Volume 2023-2028
Table 83 Forecast Sales of Ice Cream by Category: Value 2023-2028
Table 84 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
Table 85 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures drive value sales growth in New Zealand
Work-from-home trends remain entrenched, benefits savoury snacks
Keto preferences fuel growth in meat snacks

PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease
Cost of living pressures to create opportunities for private label brands
Limited editions with a cause to drive NPD activity

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2023
Table 86 Sales of Savoury Snacks by Category: Volume 2018-2023
Table 87 Sales of Savoury Snacks by Category: Value 2018-2023
Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
Table 89 Sales of Savoury Snacks by Category: % Value Growth 2018-2023
Table 90 NBO Company Shares of Savoury Snacks: % Value 2019-2023
Table 91 LBN Brand Shares of Savoury Snacks: % Value 2020-2023
Table 92 Distribution of Savoury Snacks by Format: % Value 2018-2023
Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
Table 94 Forecast Sales of Savoury Snacks by Category: Value 2023-2028
Table 95 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
Table 96 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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