

Snacks in Ecuador

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Abstracts

Snacks is heavily dependent on everyday impulse purchases in Ecuador. Confectionery, ice cream, sweet biscuits and savoury snacks are all largely procured through the traditional channel, which relies heavily on consumer footfall outside of the home. In contrast to most other regional economies, inflation in Ecuador has remained relatively stable. The US dollar is the official currency in Ecuador, which has helped to stabilise prices. Inflation has still risen, but to a lesser extent than in oth...

Euromonitor International's Snacks in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SNACKS IN ECUADOR

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumption normalises in chocolate confectionery post-pandemic

European brands improve sales as import tariffs reduce

Local start-ups bring high-quality chocolate to the fore

PROSPECTS AND OPPORTUNITIES

Health-conscious consumers to drive demand for dark chocolate

Social media pushes the inclusion of dark chocolate in the diet

Growing demand for artisanal, sustainable and ethical chocolate

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impulse consumption continues to recover post-pandemic

Gum faces strong competition from other innovative snack categories

Trident launches bigger presentations for sharing occasions

PROSPECTS AND OPPORTUNITIES

Changing consumer preferences towards sugar-free gum

Widespread distribution is key to gum sales

Investment required to reinvigorate category performance

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 Sales of Gum by Flavour: Rankings 2018-2023

Table 30 NBO Company Shares of Gum: % Value 2019-2023

Table 31 LBN Brand Shares of Gum: % Value 2020-2023

Table 32 Distribution of Gum by Format: % Value 2018-2023

Table 33 Forecast Sales of Gum by Category: Volume 2023-2028

Table 34 Forecast Sales of Gum by Category: Value 2023-2028

Table 35 Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 36 Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sugar confectionery recovers after the pandemic

Pastilles, gummies, jellies and chews thrives from innovation

Sugar confectionery remains heavily dependent on seasonality

PROSPECTS AND OPPORTUNITIES

Healthier options required to meet changing consumer needs

Constant innovation will nurture confectionery sales

Devaluation of currencies in neighbouring countries poses challenges for local brands

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 38 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 44 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 46 Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 47 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 48 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

On-the-go consumption strengthens post-pandemic

Back-to-school trend boosts sales

Nestlé's Galletas Amor innovates with flavours to maintain relevancy

PROSPECTS AND OPPORTUNITIES

Healthier options are likely to gain prominence in forthcoming period

Affordability will remain pressing issue for brands

Hard discounters look to reshape the category

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 57 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 58 LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 59 NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 60 LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 61 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 62 Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 63 Distribution of Snack Bars by Format: % Value 2018-2023

Table 64 Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 65 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 66 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 67 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impulse consumption continues to recover as negative factors disappear

Take-home ice cream remains popular after pandemic boost

Two key players take majority of retail share

PROSPECTS AND OPPORTUNITIES

Take-home consumption expected to grow in modern channel

Impulse consumption to stabilise in years ahead

Plant-based ice cream to grow from niche base

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2018-2023

Table 70 Sales of Ice Cream by Category: Value 2018-2023

Table 71 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 72 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 73 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 74 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 75 Distribution of Ice Cream by Format: % Value 2018-2023

Table 76 Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 77 Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 78 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 79 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ready-to-eat popcorn thrives as new players enter category

Out-of-home lifestyles boost impulse consumption

Consumer concerns about fat and salt content gains importance

PROSPECTS AND OPPORTUNITIES

Healthy options as a way to appeal consumers

Affordability is key to future growth

Nuts, seeds and trail mixes increase in the modern channel

CATEGORY DATA

Table 80 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 81 Sales of Savoury Snacks by Category: Value 2018-2023

Table 82 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 83 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 84 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 85 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 86 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 87 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 88 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 89 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 90 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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