

# Snacks in Dominican Republic

<https://marketpublishers.com/r/S3E39D19461FEN.html>

Date: June 2023

Pages: 60

Price: US\$ 2,100.00 (Single User License)

ID: S3E39D19461FEN

## Abstracts

Persistent inflationary pressure has affected a variety of snacks categories over the review period, with higher unit prices stifling consumer demand and raising price sensitivity. According to official figures, inflation remains considerably higher than the 4% target in 2023, which consumers have grown accustomed to. In 2023, consumers continue to focus on prioritizing household essential items and are cutting back on expenditure whenever possible. One popular response is trading down to more a...

Euromonitor International's Snacks in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

**Product coverage:** Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SNACKS IN DOMINICAN REPUBLIC

#### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### CHOCOLATE CONFECTIONERY IN DOMINICAN REPUBLIC

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Chocolate consumption remains resilient as inflation continues to rise

Seasonal chocolate enjoys solid volume growth

Countlines benefit from diverse product choice at different price points

#### PROSPECTS AND OPPORTUNITIES

Steady growth for chocolate confectionery

Private label poised for further expansion

Healthier and low sugar offerings to fuel product development

#### CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

## GUM IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Gum is under pressure in 2023

Lack of innovation stifles demand for gum

Trident remains favourite gum brand

### PROSPECTS AND OPPORTUNITIES

Health and wellness to support gum consumption

Low-sugar and no-sugar gum offers growth opportunities

Private label opportunities may exist

### CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Gum: % Value 2019-2023

Table 30 LBN Brand Shares of Gum: % Value 2020-2023

Table 31 Distribution of Gum by Format: % Value 2018-2023

Table 32 Forecast Sales of Gum by Category: Volume 2023-2028

Table 33 Forecast Sales of Gum by Category: Value 2023-2028

Table 34 Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Gum by Category: % Value Growth 2023-2028

## SUGAR CONFECTIONERY IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers seek affordable indulgences amid high inflation

Cadbury Adams leads a highly fragmented landscape

Medicated confectionery has a loyal customer base

## PROSPECTS AND OPPORTUNITIES

Health concerns likely to impinge on volume growth

Private label potential exists in sugar confectionery

Low-sugar products expected to develop further

## CATEGORY DATA

Table 36 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 37 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 43 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 45 Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 46 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 47 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

## SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Impulse purchases support category growth

Molinso del Ozama remains category leader

New product developments target on-the-go consumption

## PROSPECTS AND OPPORTUNITIES

Stable growth ahead driven by health and wellness trend

Mondelez International creates distribution base in Dominican Republic

Demand rises for healthier snacks on-the-go

## CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: %

Value 2019-2023

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 56 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 57 LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 58 NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 59 LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 60 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 61 Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 62 Distribution of Snack Bars by Format: % Value 2018-2023

Table 63 Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 64 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 65 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 66 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 67 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

## ICE CREAM IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Slower growth in take-home ice cream as foodservice recovers

Ice cream parlours are vital channel for overall sales

Helados Bon CxA dominates ice cream category

### PROSPECTS AND OPPORTUNITIES

Steady growth expected in both retail and foodservice

Frozen yoghurt faces strong growth potential

Non-dairy ice cream to enjoy growth but will remain niche

### CATEGORY DATA

Table 68 Sales of Ice Cream by Category: Volume 2018-2023

Table 69 Sales of Ice Cream by Category: Value 2018-2023

Table 70 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 71 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 72 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 73 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 74 Distribution of Ice Cream by Format: % Value 2018-2023

Table 75 Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 76 Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 77 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 78 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

## SAVOURY SNACKS IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Return of normal lifestyles out of the home stimulates impulse buys

Frito-Lay Dominicana leads savoury snacks

Key focus on localised strategy for Frito-Lay

#### PROSPECTS AND OPPORTUNITIES

Price inflation may restrict demand for healthier savoury snacks

Tortillas chips face buoyant growth prospects

E-commerce to gain retail share as industry players grow presence and offer fast delivery

#### CATEGORY DATA

Table 79 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 80 Sales of Savoury Snacks by Category: Value 2018-2023

Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 82 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 83 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 84 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 85 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 87 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 88 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 89 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

## I would like to order

Product name: Snacks in Dominican Republic

Product link: <https://marketpublishers.com/r/S3E39D19461FEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S3E39D19461FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970