

Snacks in Croatia

<https://marketpublishers.com/r/S8BB84B99F3EEN.html>

Date: July 2024

Pages: 60

Price: US\$ 2,275.00 (Single User License)

ID: S8BB84B99F3EEN

Abstracts

Inflation's grip on the Croatian economy continues to impact snacks in 2024. Soaring production costs and rising commodity prices have led to a significant increase in retail snack prices. While this has boosted the value of snack sales, it has also caused stagnation in retail volume sales. Price-conscious consumers are prioritising saving money, often opting for discounted snacks or even forgoing them altogether. However, a clear preference for familiar treats remains, especially when promotion...

Euromonitor International's Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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