

Snacks for Children in India: Bridging the Nutrition Gap

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Abstracts

Indian children are among the most severely malnourished in the world. While low incomes are a key factor, urban children do not eat balanced diets. The growth of nuclear families and less time to cook at home contribute to nutritional deficiencies. Millennial parents pay more attention to their children's nutrition. Though kids' nutrition has attracted a lot of attention, few products focus on meeting their needs. A few manufacturers seek to address this by introducing children's snacks.

Euromonitor International's Snacks for Children in India: Bridging the Nutrition Gap global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Demographic Shifts & Malnourishment in Children

Parental Trends Create a New Potential Market

Key factors to address malnourishment

Case Studies & Recommendations

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