

Snack Brands Australia in Packaged Food (Australia)

<https://marketpublishers.com/r/SAB66BBB830EN.html>

Date: April 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: SAB66BBB830EN

Abstracts

Snack Brands Australia continues to focus on product innovation to maintain its strong position within sweet and savoury snacks. Snack Brands is currently active with nine brands, CC's, Cheezels, Chickadees, French Fries, Jumpys, Kettle, Natural Chip Company, Samboy and Thins. It is undertaking new product reformulations and developing its brands' image. Its projected growth continues to be the result of heavy investments in its core brands in order to strengthen consumer brand loyalty. The...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Snack Brands Australia: Key Facts

Company Background

Production

Summary 2 Snack Brands Australia: Production Statistics 2014

Competitive Positioning

Summary 3 Snack Brands Australia: Competitive Position 2014

I would like to order

Product name: Snack Brands Australia in Packaged Food (Australia)

Product link: <https://marketpublishers.com/r/SAB66BBB830EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SAB66BBB830EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970