

Smyths Toys UK Ltd in Toys and Games (United Kingdom)

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Abstracts

Smyths is opening new bricks-and-mortar stores across the UK, for example in Birmingham and Rotherham. This indicates that the retailer's future plans are mainly based on the expansion of its business. The retailer further aims to continue to offer best prices and an enjoyable shopping experience for children and parents across its stores.

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