

Smyk Sp zoo in Toys and Games (Poland)

<https://marketpublishers.com/r/SF3C20F70C2EN.html>

Date: June 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: SF3C20F70C2EN

Abstracts

At the beginning of 2016, Empik Media & Fashion Group, which is the owner of Smyk, announced that it has entered into a preliminary agreement to sell all of the parts of Smyk Group. The buyer is a company which belongs to the Bridgepoint Capital Group, a large international private investment fund. Moreover, in 2016, a new version of the online store Smyk.com was launched with an even more user-friendly interface. Furthermore, the company is also expected to expand further through opening new st...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SMYK SP ZOO IN TOYS AND GAMES (POLAND)

Strategic Direction

Key Facts

Summary 1 Smyk Sp zoo: Key Facts

Summary 2 Smyk Sp zoo: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Smyk Sp zoo: Private Label Portfolio

Competitive Positioning

Summary 4 Smyk Sp zoo: Competitive Position 2015

I would like to order

Product name: Smyk Sp zoo in Toys and Games (Poland)

Product link: <https://marketpublishers.com/r/SF3C20F70C2EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF3C20F70C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970