

Smurfit Kappa Polska Sp zoo in Packaging Industry (Poland)

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Abstracts

Smurfit Kappa Polska is expected to focus on offering innovative and environmentally-friendly paper packaging in the forecast period. The company is also expected to benefit strongly from Smurfit Kappa Group's Open the Future global brand campaign in the forecast period, with this set to boost the company's profile and attract new clients.

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