

Smoking Tobacco in Saudi Arabia

<https://marketpublishers.com/r/S55FA01424EEN.html>

Date: August 2015

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: S55FA01424EEN

Abstracts

While pipe tobacco recorded positive volume and value growth in Saudi Arabia during 2014, sales of RYO tobacco continue to decline in volume and value terms.

Euromonitor International's Smoking Tobacco in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Pipe Tobacco, RYO Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Growth in Tobacco in 2014 Driven by Rising Sales of Cigarillos and Pipe Tobacco

High Taxation and Unit Price Hikes Fuel Growth in the Illicit Trade

Multinational Companies Continue To Dominate Sales of Tobacco in Saudi Arabia

Convenience Stores Becomes the Leading Distribution Channel for Cigarettes

Despite All the Restrictions and Challenges, Tobacco Is Expected To Continue Growing Operating Environment

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