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Smoking Tobacco in the US

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Abstracts

Pipe smoking has a long history in the US, with the habit being more common among the elderly. The practice was more popular during the early-to-mid 20th century before cigarette smoking became widespread and volume sales of pipe tobacco continued to suffer from an old-fashioned image during the early part of the review period. RYO tobacco has also enjoyed a longstanding presence in the US. Like other smoking tobacco products, however, RYO tobacco has slowly slipped out of the mainstream as...

Euromonitor International's Smoking Tobacco in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Pipe Tobacco, RYO Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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