

# Smoking Tobacco in the United Arab Emirates

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## Abstracts

Shisha smoking is as essential part of social interaction in the Middle East and is akin to visiting friends for coffee in the West. It is a way of life where people spend time with friends, meet new people and also make business deals. For certain Arab families, welcoming guests into their home with a shisha is seen as a mark of respect. In addition, sales of smoking tobacco are boosted by the country-specific tradition of smoking medwakh (a small pipe) which is popular in the United Arab Emira...

Euromonitor International's Smoking Tobacco in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Pipe Tobacco, RYO Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Imperial Tobacco International Ltd in Tobacco (United Arab Emirates)

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