

Smoking Tobacco in Indonesia

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Abstracts

The smoking of RYO tobacco stems from the days of Indonesia as a tobacco farming nation, with a long-established tradition of using smoking tobacco ingrained in rural areas. With more than 50% of the population being rural inhabitants, they ply their trade as farmers, fishermen and home industry workers, which garners them little income. Their budget only allows them to purchase unbranded RYO tobacco leaves which come in half kilo packs. However, RYO tobacco in this unbranded context is not...

Euromonitor International's Smoking Tobacco in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Pipe Tobacco, RYO Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Volume Growth Stays Healthy Despite the Unfavourable Economic Situation

Government Regulation at A National and Regional Level Slightly Affects Growth

Gudang Garam Continues To Lead, Despite Seeing Stronger Competition From Hm Sampoerna

Traditional Grocery Retailers Continues To Lead Sales of Tobacco

Volume Growth To Gradually Decelerate, Partly Due To Legislation and Excise Tax Hikes

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Fatwa Haram

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