

Smoking Tobacco in Greece

<https://marketpublishers.com/r/S0EC454C054EN.html>

Date: August 2015

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: S0EC454C054EN

Abstracts

Pipe tobacco is generally preferred by older Greek smokers and was until recently considered a habit of the past. Although for the majority of younger smokers, pipes were regarded as old-fashioned, there was a revival of the pipes trend among some young consumers, although this remained at an embryonic stage and had only a marginal effect on pipe tobacco sales.

Euromonitor International's Smoking Tobacco in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Pipe Tobacco, RYO Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

the Role and Effect of Cannabis/marijuana

Distribution

Competitive Landscape

New Product Developments

Summary 1 Smoking Tobacco: New Product Launches

Prospects

Category Data

Table 1 Sales of Smoking Tobacco by Category: Volume 2009-2014

Table 2 Sales of Smoking Tobacco by Category: Value 2009-2014

Table 3 Sales of Smoking Tobacco by Category: % Volume Growth 2009-2014

Table 4 Sales of Smoking Tobacco by Category: % Value Growth 2009-2014

Table 5 NBO Company Shares of RYO Tobacco: % Volume 2010-2014

Table 6 LBN Brand Shares of RYO Tobacco: % Volume 2011-2014

Table 7 NBO Company Shares of Pipe Tobacco: % Volume 2010-2014

Table 8 LBN Brand Shares of Pipe Tobacco: % Volume 2011-2014

Table 9 Distribution of Smoking Tobacco by Format: % Volume 2009-2014

Table 10 Forecast Sales of Smoking Tobacco by Category: Volume 2014-2019

Table 11 Forecast Sales of Smoking Tobacco by Category: Value 2014-2019

Table 12 Forecast Sales of Smoking Tobacco by Category: % Volume Growth 2014-2019

Table 13 Forecast Sales of Smoking Tobacco by Category: % Value Growth 2014-2019

British American Tobacco Hellas SA in Tobacco (greece)

Strategic Direction

Key Facts

Summary 2 British American Tobacco Hellas SA: Key Facts

Summary 3 British American Tobacco Hellas SA: Operational Indicators

Production

Competitive Positioning

Summary 4 British American Tobacco Hellas SA: Competitive Position 2014

Jt International Hellas SA in Tobacco (greece)

Strategic Direction

Key Facts

Summary 5 JT International Hellas SA: Key Facts

Summary 6 JT International Hellas SA: Operational Indicators

Production

Competitive Positioning

Summary 7 JT International Hellas SA: Competitive Position 2014

Papastratos Cigarette Mfg Co SA in Tobacco (greece)

Strategic Direction

Key Facts

Summary 8 Papastratos Cigarette Mfg Co SA: Key Facts

Summary 9 Papastratos Cigarette Mfg Co SA: Operational Indicators

Production

Summary 10 Papastratos Cigarette Mfg Co SA: Production Statistics 2014

Competitive Positioning

Summary 11 Papastratos Cigarette Mfg Co SA: Competitive Position 2014

Executive Summary

Sales Continue To Record Negative Growth

Illicit Trade Continues To Thrive

Competition Intensifies, Resulting in Changes in the Competitive Landscape

Liberalisation of Tobacco Distribution Fails To Bring Changes

Growth Is Set To Remain Negative

Operating Environment

Legislation

Summary 12 Legislation Summary at a Glance

Country-specific Legislation

Minimum Legal Smoking Age

Smoking Prevalence

Table 14 Smoking Prevalence in Adult Population 2010-2014

Table 15 Number of Adult Smokers by Gender 2010-2014

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Products Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 16 Death by Cause 2010-2014

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 17 Taxation and Duty Levies 2009-2014

Average Cigarette Pack Price Breakdown

Table 18 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Illicit Trade in Cigarettes

Market Indicators

Table 19 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 20 Sales of Tobacco by Category: Volume 2009-2014

Table 21 Sales of Tobacco by Category: Value 2009-2014

Table 22 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 23 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 24 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 25 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 26 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 27 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

Sources

Summary 13 Research Sources

I would like to order

Product name: Smoking Tobacco in Greece

Product link: <https://marketpublishers.com/r/S0EC454C054EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0EC454C054EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970