

# Smoking Tobacco in Denmark

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## Abstracts

The Danes have a long history of smoking and growing tobacco dating back more than 300 years. In the 17th century, tobacco was cultivated in Denmark. One of the reasons for this was that it was costly to import tobacco from overseas and this made the green leaves very precious. These developments led to the strong growth of the local industry and tobacco consumption. In addition, due to this development, from the 1960s onwards Denmark became the world pipe-making centre, where the making of...

Euromonitor International's Smoking Tobacco in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Pipe Tobacco, RYO Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Connoisseur Lifestyle Consumers Increasingly Interested in Premium Tobacco

Danish and Foreign Multinationals Lead Tobacco Sales

Dynamic Economy Cigarillo Brands Aimed at Migrating Cigarette Smokers

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