

Smoking Tobacco in Canada

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Abstracts

Overall retail volume sales of smoking tobacco continued to decline in 2014 due to multiple factors, including higher demand for fast and convenient tobacco products such as cigarettes, rising unit prices and the growing health concerns associated with smoking tobacco. Smoking tobacco declined in volume terms by 13% in 2014, to 601 tonnes. Rising concern about the safety of the products and consumers' increasing focus on health and wellness had a negative impact on the category.

Euromonitor International's Smoking Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Pipe Tobacco, RYO Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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