

# Smoking Tobacco in Nigeria

<https://marketpublishers.com/r/S38D77B8313EN.html>

Date: August 2015

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: S38D77B8313EN

## Abstracts

Smoking tobacco is not popular in Nigeria, but there are growing sales of pipe tobacco from a small base, much of which is illegally imported.

Euromonitor International's Smoking Tobacco in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Pipe Tobacco, RYO Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Trends

Executive Summary

Tobacco Sees Slower Growth in 2014

Innovation in Cigarettes Drives Value Growth

Dominant British American Tobacco Faces Increased Competition

Hotels/restaurants/bars Is Increasing Its Share of Distribution

Slow Volume Growth Expected Over the Forecast Period

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 1 Death by Cause 2010-2014

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 2 Taxation and Duty Levies 2009-2014

Average Cigarette Pack Price Breakdown

Table 3 Average Cigarette Pack Price Breakdown: Brand Examples (Pack of 20)

Production/imports/exports

Illicit Trade in Cigarettes

Market Indicators

Table 4 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 5 Sales of Tobacco by Category: Volume 2009-2014

Table 6 Sales of Tobacco by Category: Value 2009-2014

Table 7 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 8 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 9 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 10 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 11 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 12 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

#### Sources

Summary 2 Research Sources

## I would like to order

Product name: Smoking Tobacco in Nigeria

Product link: <https://marketpublishers.com/r/S38D77B8313EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S38D77B8313EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970