

Sleep Aids in Hong Kong, China

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Abstracts

The importance of mental health continues to command attention, with sleep being recognised as a crucial factor for maintaining overall wellbeing. The demand for products that address mental health concerns has surged in Hong Kong prompting formulators to prioritise solutions for stress, anxiety and insomnia since 2022. Local consumers are increasingly vocal about their needs, and measures combining pharmacological and behavioural approaches are proving key to meeting these demands effectively.

Euromonitor International's Sleep Aids in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sleep Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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