

Smokeless Tobacco and Vapour Products in the United Kingdom

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Abstracts

The UK is arguably the most vapour-friendly market in the world. Public Health England, the executive agency of the Department of Health and Social Care, has been an active proponent of switching from combustible cigarettes to vapour products. This has played a key role in the category's growth and is expected to continue driving sales over the forecast period. The agency's recent findings suggest that vaping poses only a fraction of the risks of smoking and switching completely from smoking to...

Euromonitor International's Smokeless Tobacco and Vapour Products in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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