

# Smokeless Tobacco and Vapour Products in Ukraine

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## Abstracts

In 2017, vapour products continued to record very strong retail current value sales growth in Ukraine. This is the result of a growing vaping culture in Ukraine, which is being supported by festivals and exhibitions for vapers, especially in big cities. In addition, some consumers have migrated to vapour products as they see them as less harmful alternatives to cigarettes and/or an effective way to quit smoking. Thus, growth is supported significantly by the rising number of vapers in the countr...

Euromonitor International's Smokeless Tobacco and Vapour Products in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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