

Smokeless Tobacco and Vapour Products in Turkey

<https://marketpublishers.com/r/S1257DED0A2EN.html>

Date: July 2017

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: S1257DED0A2EN

Abstracts

As of 2017, the sale of smokeless tobacco and vapour products is prohibited. Nevertheless, usage of unofficial products continued to increase. Philip Morris plans to launch its heated tobacco heating device brand IQOS in 2018. The company managed to obtain the appropriate license. Over the forecast period, heated tobacco products is set to register dynamic growth as it is expected that other companies will follow Philip Morris and launch their own heated tobacco products.

Euromonitor International's Smokeless Tobacco and Vapour Products in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Trends

Executive Summary

Tobacco Volume and Value Sales Continued To Increase in 2016

Increasing Efficiency in Terms of Fight Against Illicit Trade Benefits Sales Performance of Official Brands

International Companies Further Consolidate Their Position in Tobacco

Independent Small Grocers Continue To Lead Sales

Forecast Tobacco Volume Performance Set To Remain Weaker Than Review Period Growth

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

'reduced Harm'

Electronic Cigarettes

Litigation

Production/imports/exports

Market Indicators

Table 1 Smoking Prevalence in Adult Population 2011-2016

Table 2 Number of Adult Smokers by Gender 2011-2016

Market Data

Table 3 Sales of Tobacco by Category: Volume 2011-2016

Table 4 Sales of Tobacco by Category: Value 2011-2016

Table 5 Sales of Tobacco by Category: % Volume Growth 2011-2016

Table 6 Sales of Tobacco by Category: % Value Growth 2011-2016

Table 7 Forecast Sales of Tobacco by Category: Volume 2016-2021

Table 8 Forecast Sales of Tobacco by Category: Value 2016-2021

Table 9 Forecast Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 10 Forecast Sales of Tobacco by Category: % Value Growth 2016-2021
Sources

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco and Vapour Products in Turkey

Product link: <https://marketpublishers.com/r/S1257DED0A2EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1257DED0A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970