

Smokeless Tobacco and Vapour Products in Taiwan

<https://marketpublishers.com/r/S8FEA412AEDEN.html>

Date: July 2018

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: S8FEA412AEDEN

Abstracts

Despite a certain degree of uncertainty around the use and sale of vapour products, government regulations stipulate very strict penalties for the sale and distribution of vapour products. The ban on e-cigarettes falls under an order issued by the Ministry of Health and Welfare. As a result, many in the industry believe as this is not part of an Act, the actual illegality of such products may be challenged. The uncertainty about legality and the push by lobby groups for the ban to pass into legi...

Euromonitor International's Smokeless Tobacco and Vapour Products in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Uncertainty Over Legality

Government Seeks A Total Ban

Young Taiwanese Fastest Adopters

Competitive Landscape

Distribution Channels Still Not Well Established

Three Key Channels

Japanese Firm Leads Sales

Category Data

Table 1 Sales of Smokeless Tobacco and Vapour Products by Category: Value 2012-2017

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2015-2017

Table 3 NBO Company Shares of Vapour Products: % Value 2013-2017

Table 4 LBN Brand Shares of Vapour Products: % Value 2014-2017

Table 5 Distribution of Vapour Products by Format: % Value 2012-2017

Table 6 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Table 7 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2017-2022

Executive Summary

Cigarette Tax Increase Discourages Retail Sales and Changes Consumer Preferences

Younger Consumers More Important To Manufacturers Than Ever Before

International Firms Tighten Grip on Cigarette Sales

Tax Hike Changes Nature of Distribution

Companies Must React To Declining Social Acceptance

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

'reduced Harm'

Electronic Cigarettes

Production/imports/exports

Market Indicators

Table 8 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 9 Sales of Tobacco by Category: Volume 2012-2017

Table 10 Sales of Tobacco by Category: Value 2012-2017

Table 11 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 12 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 13 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 14 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 15 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 16 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco and Vapour Products in Taiwan

Product link: <https://marketpublishers.com/r/S8FEA412AEDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8FEA412AEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970