

Slovakia in 2040: The Future Demographic

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Abstracts

After peaking in 2024, Slovakia's population is set to decline up to 2040, driven by natural decrease. Ageing will remain a key demographic theme as longevity climbs and birth rates drop overall, impacting consumer trends and putting more pressure on state-funded resources. Urbanisation will be rapid, but Slovakia will remain less urbanised than most regional countries. Despite its dwindling populace, Slovakia should retain its attraction as a consumer market as incomes rise.

Euromonitor's Slovakia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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