

# Smokeless Tobacco and Vapour Products in Slovenia

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## Abstracts

When vapour products were introduced in the market in 2014, internet retailing accounted for a strong share of retail value sales. The actual sums Slovenian consumers spent online were even higher, when taking into consideration internet purchases abroad. With the introduction of new regulations in 2017, in accordance with the Tobacco Product Directive, internet sales of tobacco products are forbidden. However, entrepreneurs see this as an opportunity to gain a foothold in a high growth potential...

Euromonitor International's Smokeless Tobacco and Vapour Products in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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