

Smokeless Tobacco and Vapour Products in Serbia

<https://marketpublishers.com/r/S7BF2422C92EN.html>

Date: July 2018

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: S7BF2422C92EN

Abstracts

In April 2017, Philip Morris launched the first heated tobacco brand in Serbia – Iqos. The brand was launched in several of the largest cities and was heavily marketed via point-of-sale promotions and banners. Throughout 2017 and into 2018, many kiosks in these cities also carried Iqos point-of-sale banners, strongly contributing to a rapid increase in consumer awareness of this product type and this particular brand.

Euromonitor International's Smokeless Tobacco and Vapour Products in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Philip Morris Introduces First Heated Tobacco Products Brand

Open Vaping Systems Enjoys Greater Popularity Than Closed Vaping Systems

Vapour Products Mostly Sold Via Wide Variety of Non-grocery Specialists

Competitive Landscape

Umbrella Corp Ltd Dominates Vapour Products in Serbia

New Product Launches Focus on Design and Technical Innovations

Strict Advertising Bans Limit Producers' Promotions

Category Indicators

Table 1 Number of Adult Vapers 2012-2017

Category Data

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: Value 2012-2017

Table 3 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2012-2017

Table 4 NBO Company Shares of Vapour Products: % Value 2013-2017

Table 5 LBN Brand Shares of Vapour Products: % Value 2014-2017

Table 6 Distribution of Vapour Products by Format: % Value 2012-2017

Table 7 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Table 8 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2017-2022

Executive Summary

Cigarettes and Pipe Tobacco Experience Volume Decline in 2017

Philip Morris Launches Major Innovation With First Heated Tobacco Product in Serbia

Philip Morris Remains Strongest Player in Cigarettes, Increasing Volume Share in 2017

Modern Grocery Retailers Continue To Gain Distribution of Cigarettes

Cigarettes Expected To Continue Declining Over the Forecast Period

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Plain Packaging

Point-of-sale Display Bans

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Electronic Cigarettes

Production/imports/exports

Market Indicators

Table 9 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 10 Sales of Tobacco by Category: Volume 2012-2017

Table 11 Sales of Tobacco by Category: Value 2012-2017

Table 12 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 13 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 14 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 15 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 16 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 17 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco and Vapour Products in Serbia

Product link: <https://marketpublishers.com/r/S7BF2422C92EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7BF2422C92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970